GAF Premier**Roofing**Dealer
Incentives Program

Earn 1% back in points!

It's a great time to be a GAF Premier Roofing Dealer!* With our incentives program, you can earn points for your qualifying GAF purchases and take advantage of other exclusive program benefits.

GAF
PREMIER
ROOFING DEALER

No limits on the number of points you can earn

PREMIER
ROOFING DEALER

Earning and redeeming points is simple

Purchase
Purchase qualifying GAF products. Log into **gafdealerincentives.com** to view the list of qualifying products.

Submit
Submit proof of purchase by uploading a PDF file of your invoices to the "Submit Invoices" tab on the GAF Premier Roofing Dealer Incentives Dashboard† or inquire about whether your Distributor is enrolled in GAF auto submit.

Redeem
Simply redeem your points and use them to market and grow your business throughout the year.

Incentives Dashboard
Manage account information, review points balance, submit proofs of purchase, and see redemption status 24/7.

GAF StoreFront
Purchase GAF-branded and co-branded apparel and promotional items to help elevate brand awareness at **gafstorefront.com.**

Marketing Resources
Access GAF marketing assets to help execute advertising campaigns to drive conversion and increase sales.

Dealer Locator Listing
Drive more customers to your dealership with your location listed on the GAF Distributor Locator.

GAF Learning Portal
Stay ahead of the competition and on top of your roofing game with specialized training at **gaf.com/Learning.**

Quarterly Newsletter
Keep your customers informed by staying current on industry news and GAF products, promotions, programs, and services.

For more information, contact your GAF Territory Manager: **gaf.com/TerritoryManager**

We protect what matters most™