



An Opportunity For Commercial Roofing Contractors to Demonstrate Their Green Credentials

The Sustainable Roofing Council Program is a unique designation that recognizes your “green” capabilities.

The GAF Sustainable Roofing Council designation recognizes commercial roofing contractors who are environmental leaders. Developed in consultation with the USGBC (developers of the LEED® standard, and acknowledged leaders of the green building movement), this new credential enhances your positioning as an environmentally responsible contractor on *and off* the roof

Who Is Eligible For This Designation?

- Members of GAF’s *Master Select* and *Master Certified Contractor* Programs.

What Do You Need To Do?

- Commit to the overall sustainability of your roofing business
- Complete online education coursework covering *The Increasing Role of the Roof in Green Building*
- Complete additional requirements as listed at contractors.gaf.com

Benefits To You:

- **Differentiate Your Brand...** promote your green credentials with membership card, certificate, and designation
- **Education...** learn about the growing significance of the roof in sustainable building, and find out about specific tools and requirements to flourish in the green marketplace
- **Networking...** with your peers in the rapidly growing green marketplace
- **Valuable Discounts...**
 - On *Construction Services* from Waste Management, the Nation’s Leading Recycler
 - On *Membrane and Insulation Recycling* from Nationwide Foam Inc.
 - On US Green Building Council *Chapter Membership*, where you can network with other green professionals
- **Generate Press Coverage...** using our press release template
- **Tell the marketplace...** document your green roofing activities with customized certificates for recycling, installation of Cool Roofing and other activities

How to Get Started:

- Step 1: Request... your Sustainability Assessment form from irecycle@gaf.com, complete all steps and fulfill requirements
- Step 2: Complete... required education at <http://www.ezlearnu.com/?refcode=gaf>
- Step 3: Receive... designations, promotional materials and website listing from GAF
- Step 4: Participate... in periodic webinars and Council activities

GAF reserves the right to accept or reject, at its sole discretion, applications for the Sustainable Roofing Council designation, and to change the requirements at any time.

